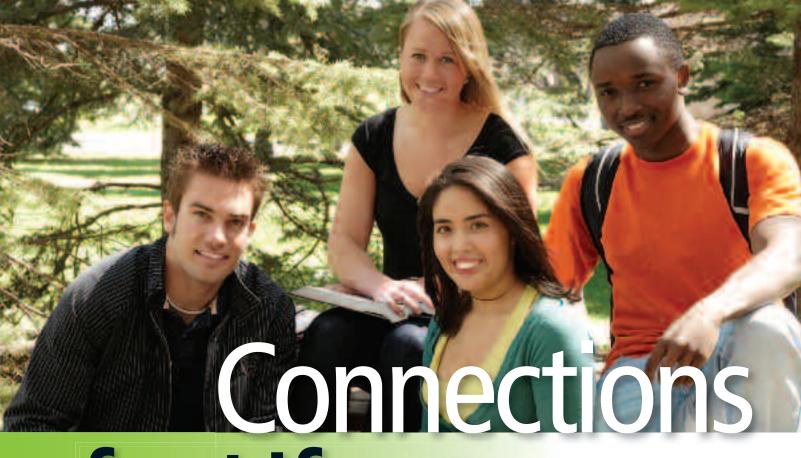
# School Counsellor

spring 2012



## in this issue

- We Day inspires 16,000 young leaders in Winnipeg
- Higher education program approvals: 2011 year in review
- Teaching in Ethiopia a special lesson for Canadian students
- Creative arts therapy clinic unique to Manitoba



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## MSCA President's Message Joëlle Émond, B.Ed. M.Ed



It is an honour and a privilege to serve as president for the Manitoba School Counsellors' Association (MSCA) for the 2011-2012 school year. This year's board meetings included exciting and varied professional development sessions. The first session, entitled Safe and Caring Schools in Cyber Times, was presented by Kathryn Roberts, our counselling representative at Manitoba Education. In November, we had the pleasure of hearing Charu Gupta who taught us about the methods and benefits of laughing with her presentation Laughter for No Reason. Gemma Skelton and Jennifer Stewart also talked to us about their lifechanging experiences while they were teaching in Ethiopia, and on March 22, Lorna Martin shared her expertise in Balancing Student Right to Privacy. I am very cognizant of your time and I appreciate your commitment to helping provide quality professional development to counsellors.

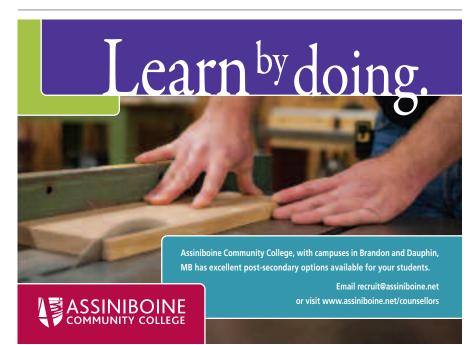
I would like to thank everyone that attended SAGE 2011. Dr. Dan Rosin did a superb job in reminding us that we have to take care of ourselves before we can take care of others. I believe that we all strive to do our best when it comes to taking care of others but sometimes fall short when it comes to taking care of ourselves. Striving to find balance between work, our families, and our personal interests is often a challenge. I encourage you to reflect on the order that Dr. Rosin spoke about: first, take care of yourself, then your spouse, your kids, your job, then your extended family and friends, etc.

I would like to take this opportunity to thank and acknowledge those who have devoted their time and energy and in turn, have made this year a true success: president-elect Carla Bennett for all of her patience and hard work as the SAGE chair, past president Angie Cieszecki for her work with SAGE and teaching me the ropes, secretary Carolynne Pitura for her

ability to jump in and assist with concise notes, treasurer Wendy Henriksen who is a master at taking care of the details, and treasurer of special accounts John Cooke who makes sure we stay on track and is always there to lend a hand. My gratitude also goes out to Jeff Cieszecki, who worked tirelessly as our treasurer in the fall of 2011 to help us with SAGE. I would like to equally recognize our webmaster Karin Carlson who went above and beyond the call of duty to answer concerns and questions, deal with payments, and most of all, enable SAGE participants to register for their sessions online. Thank you to Jan Stewart for maintaining your commitment to MSCA by overseeing our magazine and doing the behind the scenes work that we aren't always aware of. Thank you also to Karen Mozdzen who spent countless hours working on membership with MTS and to Charu for providing food for our meetings. Most of all, thank you to all of the new counsellors who attended MSCA meetings for the first time this year and have joined our association! Please join us for the annual general meeting in May. More information regarding time and location will be posted on the website shortly (www.msca.mb.ca).

J'aimerais remercier tous les conseillers et toutes les conseillères pour votre appui au courant de l'année scolaire 2011-2012. Je souhaite que vous prenez du temps pour vous à tous les jours. Bonne fin d'année!

I wish you all a fantastic spring and a soon well-deserved summer break. I hope that you have a chance to spend it doing the things you love, with the people that you care about.



### Editor's Note:

Please note that in the fall 2011 edition of the *Manitoba School Counsellor* on page 10 we incorrectly published the date of the 2011 AGM. The MSCA AGM was on May 24, 2011, not August 24, 2011. We apologize for the error.

### MSCA Executive & Board Members 2011-2012

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Students from across the province packed the MTS Centre in Winnipeg on November 23, 2011 for what looked more like the MuchMusic Video Awards than an event focused on global change.

Sixteen thousand elementary, middle, and high school students from 400 schools across the province and northern Ontario participated in Winnipeg's first We Day, an event that celebrates the youth movement for global change. The event, now in its fifth year, is the largest youth empowerment event of its kind put on by educational partner and international children's charity Free The Children. The event was part of a five-city tour across Canada; other cities included

Toronto, Vancouver, the Waterloo region, and Montreal.

"We have never had a We Day come together as quickly as it did in Winnipeg. The school board literally had Power-Points of ideas," said Free The Children cofounder Craig Kielburger to reporters.

The star-studded list of speakers included actress and UNICEF Goodwill ambassador Mia Farrow; former U.S. vice-president, author, and Noble Peace Prize winner Al Gore; Canadian Paralympian Rick Hansen; former prime minister, the Right Honourable Paul Martin; *Degrassi* actors Aislinn Paul and Munro Chambers; motivational speaker Spencer West; former child soldier and motivational speaker Michel

Shawn Desman performs Night Like This to a crowd of 16,000 student leaders at We Day in Winnipeg, a Free The Children event that celebrates a youthled movement for global change. Free The Children / Tariqul Hoque

Chikwanine; Ladybug Foundation founder and teen-activist Hannah Taylor; local singer-songwriter Sierra Noble; Louis Riel Institute general manager Sharon Conway; Manitoba premier Greg Selinger; event sponsors Mark Chipman, Bob Silver, and Hartley Richardson; former grand chief of the Assembly of Manitoba Chiefs Dennis White Bird; and Free The Children cofounders Marc and Craig Kielburger. The musical talents included Juno award-winning artist Shawn Desman, Toronto rock/

hip hop band Down With Webster, multiplatinum Juno and MuchMusic award-winning artists Hedley, and renowned Canadian band Neverest. The show was hosted by MuchMusic VJs Sarah Taylor and Jesse Giddings.

The most entertaining presenters were Marc and Craig Kielburger themselves, who founded Free The Children in 1995 (when Craig was only 12 years old). Their fast-talking, high-energy speech motivated the crowd to make a difference in their communities.

"We Day 2011, are you ready to change the world?" asked Marc Kielburger to an enthusiastic crowd. "We do this not because it's easy, but because it's necessary."

Changing the world was a recurring theme in the show. Actress and activist Mia Farrow instilled positive energy in the crowd, saying this generation is the one that can make a difference.

"You guys are the architects of the future. Do everything you think you can. We are not helpless; you are aware that you can change the course of history – the generation for which I have been waiting."

Former U.S. vice-president Al Gore agreed and stressed the importance of "not treating the atmosphere as an open sewer".

Motivational speaker Spencer West, who lost his legs at the age of five, spoke on the impossible being possible.

"Throughout history, we as human beings have been faced with things that have been deemed impossible," said West, who will embark on climbing Mount Kilimanjaro, the highest mountain in Africa, on June 10, 2012 in an effort to raise funds for sustainable drought relief in Kenya. "Sitting up, walking, and standing here in front of you, I am the belief that it is possible. Will you help me redefine what's possible?"

Another big message in the show was the fact that only 60 per cent of aboriginal youth living on reserves will never graduate high school. Canada's 21st prime minister, the Right Honourable Paul Martin, wants that to change. Martin asked the students in section 127, who are from the Children of the Earth high school, to stand as he honoured them. The high school, part of the Winnipeg School Division,

gives students the opportunity to gain knowledge of and experience aboriginality in their daily lives.

"There are a lot of schools in the country that aren't going as well as [Children of the Earth]. These schools don't have enough teachers; enough gyms; enough science labs. These are schools where the kids go and they're not given the kind of courses that are going to enable them to go on to post-secondary education. Is that fair?" asked Martin to the excited crowd who replied with a resounding "No!" "What would be fair would be that every aboriginal student in this country can go to school and have a decent education."

Mathieu Catellier, 17, from l'École communautaire Réal-Bérard in St-Pierre-Jolys, Manitoba, was very thankful to attend the show where only a select number of students from each school across the province were chosen to go.

"I love it. So far, the best speech with the most impact was the silent one," said Catellier, in reference to former child soldier Michel Chikwanine whose silent speech was delivered on cards. Chikwanine "spoke" of his story being kidnapped in his home country, the Republic of Congo, where soldiers cut his wrists and put cocaine in them. Later, he was given a gun and ordered to shoot his best friend Kevin. His performance was done in awareness of the Free The Children's Vow of Silence campaign, which took place on November 30, 2011. The campaign, where participants stay silent - no talking, texting, Internet, etc. for 24 hours - is about standing up for youth around the world who don't have a voice.

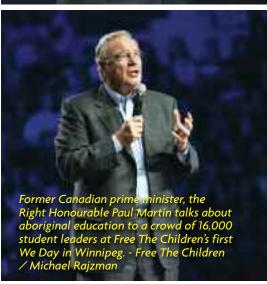
Another participant, Alana Hall, 18, from Carman Collegiate in Carman, Manitoba, was most excited for Al Gore and the musical guests. Hall said she will take what she learned at the event and use it in school, which is what the meaning of We Day is all about.

"We Day is more than a one-day event; it's a movement," said Marc Kielburger to the crowd. "So look to your left and look to your right and see somebody who is about to change the world."

Added his brother Craig, "You are the generation for which we have been waiting for."  $\mathbb{Z}_{2}$ 







# Higher education program approvals: 2011 year in review

By Josh Watt

The 2011 year has been a busy one for the Council on Post-Secondary Education (COPSE). As director, I have the pleasure of leading the provincial approval process for higher education programming across Manitoba. There have been many dynamic and exciting changes at our universities and colleges, and I am privileged to support the post-secondary community as it seeks to offer new opportunities to students in our K-12 sector. It is a privilege to have been asked by MSCA to share a sample of highlights of these newest developments with you, our valued partners in raising awareness of post-secondary education among Manitoba's youth.

### Assiniboine Community College (ACC)

In July, COPSE was pleased to approve continuation of ACC's 25-seat Workplace-Based Early Childhood Education Diploma program in the Brandon community. This program enables students to retain positions with early learning and child care centres, while obtaining additional qualifications to become recognized as ECE IIs. With a critical shortage of ECE IIs to meet demand for expansion of child care across the province, training in this changing occupation is essential.

#### **Brandon University (BU)**

In February, COPSE secured funding of \$177,000 in support of BU's new Master of Psychiatric Nursing (MPN) program, the first of its kind in Canada. The practice of psychiatric nursing in Manitoba has remained at the leading edge: Manitoba was the first to approve a bachelor-level program in 1995, and this was followed in March 2010 by approval of the MPN program. Into the future, this high-demand program will be available to those who have graduated from baccalaureate nursing programs, providing a new pathway for the training of psychiatric nurse researchers, administrators, and educators.

### **Red River College (RRC)**

In June, COPSE provided a matching contribution of \$177,000 in support of tuition equalization for public programming offered through RRC's regional campuses (Gimli, Winkler, Steinbach, and Portage). Historically, tuition fees for programs at the regional campuses were much higher than at the RRC main campus in Winnipeg. Over the past several years, COPSE has provided a special grant to RRC to help keep tuition costs at parity, enabling students across southern Manitoba to take advantage of a range of programs including Business Administration, Early Childhood Education, Health Care Aide, and Dental Assisting.

### University College of the North (UCN)

In April, COPSE approved UCN's request for \$105,000 to further expand student support services, including the publication of a new online *Health 101* magazine. UCN indicates that this magazine will be a useful resource for students and parents and will outline essential

skills required to be a successful student. The magazine will also provide information on a variety of student-centered topics that are directly related to academic and personal success. This is definitely something worthwhile for students across the province.

### Université de Saint-Boniface (USB)

While COPSE was extremely excited to oversee USB's formal name change from le Collège universitaire de Saint-Boniface to Université de Saint-Boniface in September, April was also an important month for USB. COPSE approved replacement of the Diploma Nursing program with a new 32-month Baccalauréat ès sciences infirmières (Bachelor of Nursing Sciences) program, as well as a new 20-seat, 1,800-hour, Diplôme ès soins infirmiers auxiliaires (Practical Nursing Diploma) program. These programs are set to begin in fall 2013 and fall 2012 respectively and will sustain the practice of French nursing services in Manitoba to meet the high demand across the province for both nursing professions.

### University of Manitoba (U of M)

In February, U of M replaced the Bachelor of Medical Rehabilitation (Physical Therapy) with a new Master of Physical Therapy (MPT) degree. As the last province in Canada to approve this change, COPSE wanted to ensure that the new MPT program would continue to meet the healthcare needs of Manitobans. Students will now be required to complete three years of pre-requisite undergraduate education before becoming eligible for admission to the two year MPT. We are confident that the new training model will provide expanded competencies to physiotherapy graduates, leading to standardization across Canada.

There's something else to be aware of: in April, COPSE approved a name change in the Law program at U of M- in the future, graduates will be awarded Juris Doctor degrees (instead of Bachelor of Law degrees), upon completion of the three-year law program.

### University of Winnipeg (U of W)

In September, COPSE was especially enthusiastic to attend the grand opening of the new Richardson College for the Environment and the U of W's new Science & Environment Complex in Winnipeg. Established with contributions of \$32 million from COPSE, this state-of-art facility is a must-see for every prospective student's list of local education and training opportunities.

As mentioned, the above highlights are just a sampling of COPSE's many activities and approvals over the course of 2011. As we enter 2012, I would encourage all counsellors and resource teachers to visit our website for regular updates, www.copse.mb.ca.

Together, we can continue to help shape the future, for succeeding generations of Manitobans!  $\mathbb{Z}_{2}$ 

# Teaching in Ethiopia a special lesson for Canadian students

By Daniella Ponticelli

For Jennifer Stewart and Gemma Skelton, taking the summer to teach in Ethiopia turned out to be a rewarding lesson they'll never forget.

In July 2011, Stewart, a food and nutrition teacher at Garden City Collegiate, and Skelton, a guidance counsellor at Vincent Massey Collegiate, went to the African country as part of the University of Manitoba's Cross-Cultural Teaching and Learning in Ethiopia course, along with three other educators.

At the January 2012 Manitoba School Counsellors' Association meeting, Stewart and Skelton spoke about their experience.

"[In Canada], a student will stay home with a tummy ache, but [in Ethiopia] they're hungry. Some will have infections from unsafe water — and they come to school, they come after school, they come on weekends," said Stewart about the inspiring Ethiopian students; most of whom regard school as a safe haven.

The purpose of the university course was "to model hands-on child-centered learning methods in Ethiopian school programs" – and to facilitate in partnership with Ethiopian educators.

"It wasn't for us to tell people what to do," explained Stewart. "It was for us to work as a community of learners to better understand each other."

And without criticism, they made a huge impact. The Canadian "forengies" (what the locals call foreigners) worked through Canadian Humanitarian, an organization dedicated to educating and empowering orphaned and vulnerable children.

Each week they visited new school programs, and worked alongside local educators to bring hope to a new generation; and at times, the response was overwhelming.

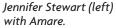
"You have this room full of little ones, just looking up at you with wide eyes and you have beads and cards – giving little ones cards, they were everywhere," laughed Skelton.

Most of the programs followed the same set-up; Canadian Humanitarian sponsors students to attend, provide one hot meal a day, and an optional weekly shower. The organization also extends its support to the students' families, providing them with some form of subsistence once a month.

Bettering the local community is the purpose behind Canadian Humanitarian and its connection to institutions such as the University of Manitoba. Stewart and Skelton, along with their classmates, went into often overcrowded classrooms and facilitated learning in a new way.

Part of the course is finding out what does work, and working with Canadian Humanitarian to fulfill these needs appropriately. Stewart and Skelton still found ways of bringing new educational experiences to Ethiopian students.









"We took two groups on a field trip, and for most of them it was their first time leaving their village," said Skelton. The Canadian students took some students to the beach and provided them all with bathing suits and towels. "Some of them got motion sickness because it was the first time they'd been on a bus."

The university students also made home visits to meet the families and community supporting the brave children. It was during this time that Stewart met Amare: the little boy she sponsors through Canadian Humanitarian in Ethiopia.

"It was one of the most rewarding experiences, meeting him – spending a week with him," said Stewart.

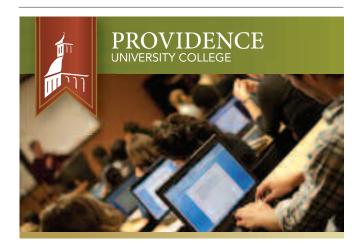
For Skelton, her experience in Ethiopia has prompted her to do more: in 2013, she's taking a group of 30 students from Vincent Massey Collegiate to Kenya, Africa to perform similar work.

For more information on Canadian Humanitarian and how to get involved, visit www.canadianhumanitarian.com.



Based in Winnipeg, Career Trek is a not-for-profit organization that offers choice, inspiration, variety, and support. Career Trek was founded in Winnipeg in 1996 as a pilot project and has since expanded to Brandon, The Pas, and the Parkland Region.

This long-term program recruits students 10 to 11 years old and introduces them to universities and colleges, allowing them to get an idea of what types of careers are available. The program then follows up with the students in Grade 9. The students have the option to come back during their high school years as a volunteer.



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In Winnipeg, Career Trek works very closely with the University of Manitoba, the University of Winnipeg, Red River College, and Winnipeg Technical College. They also work with Brandon University, Assiniboine Community College, and University College of the North for its other projects. More than 200 schools across the province work with Career Trek in providing students with the opportunity to explore various careers and fields of interest.

In Career Trek's Phase 1 Program, approximately 240 students experience close to 80 career paths. A majority of the students develop an interest immediately in pursuing a post-secondary education with the only challenge lying in what exact career path they decide to take.

There is a program for young mothers as well, called The Mothers Project and is focused on introducing young mothers 14-19 years of age to 60 careers spanning over 13 fields. The centre provides support for their toddlers while they experience new and exciting career choices.

"It's important for the youth to examine first-hand what they are initially interested in and get a general sense of what the career they are interested in is all about, as well as the other options that are out there for them to explore," says Career Trek's director of Communications Meryl Kaye De Leon. "We help them make informed and relevant choices about their future."

As part of the program, Career Trek also outlines what high school courses are needed to pursue a particular career field. They do this to prepare the students to be accepted into the university or college of their choice upon graduation.

The parents of the students have frequently reported that they've noticed a significant increase in their children's interest level in schoolwork. This heightened interest level is attributed to the realization that what they're studying in school will be relevant to their lives at a later time in their chosen career path.

"The students gain an appreciation for school because they understand that it is important and very relevant to their future."

For more information about Career Trek please visit them online at www.careertrek.ca. ≠

# Providing optional hang-outs for teens in rural settings

By Michelle Reimer



It's a Thursday night and the streets of a small town are virtually empty, except for the small stretch outside of a building called The Rock. Inside, teenagers are shooting pool, playing air hockey, and chatting by the canteen.

The Rock is a satellite branch of Youth for Christ (YFC) located in the southern Manitoba town of Pilot Mound (estimated population of 600). On Thursday and Friday nights, it serves as a dropin centre for teenagers 12-18 years of age.

The reason for such a centre in a small town is because of the many tragedies that have occurred within the surrounding communities, mainly due to an unsafe partying sub-culture. Accidents, suicides, and other tragedies involving teens prompted parents and like-minded community members to create a safe place where teens could choose to spend their time. Pilot Mound and the surrounding communities value The Rock to such an extent that private donations and volunteerism have provided a paid full-time employee for the past three years (The Rock was run by volunteers prior to that) and recently, the construction of a new facility.

All programs and services provided by The Rock are organized and facilitated by director Ryan Smith with the help of community volunteers. Besides the drop-in aspect of The Rock, there are

also numerous events held throughout the year, involving everything from paintball and go-karts to fondues and manicures.

According to Smith, The Rock aims to meet teens' physical, emotional, spiritual, and psychological needs. To create and foster relationships with students, Smith is involved in the school as a sports coach, as well as a support for the Peer Helper program. Many of the school staff members are supportive and can refer at-risk students to The Rock if needs arise. The school also recognizes 110 volunteer hours at The Rock as a high school volunteer credit.

Parents, community members, and school staff can see the difference that the organization has on students; therefore, support continues to increase. Overall, The Rock is not just beneficial for students, but for the community as a whole.

For more information please contact Ryan at ryansmithyfc@gmail.com, or visit them online at www.therockyfc.ca.

Youth for Christ centres are located throughout Canada and the United States. Find one close to you at www.yfccanada.com.



# Finding your passion — not just your profession at the Rotary Career Symposium

The Rotary Career Symposium (RCS) continues to provide a dynamic venue where students and adults gain valuable information about various education and employment options available in Manitoba, Canada, and internationally.

Created to showcase leading industries, employment, and educational opportunities, the RCS helps expand career possibilities. From aerospace to law, trades to government, hospitality to technology, more than 200 exhibitors and 70 speaker sessions are included at the two-day event.

"The symposium is more than a chance to learn about postsecondary educational institutions like colleges and universities," says Mark Stobart, organizer of the Engineering Innovation Challenge that takes place during the symposium. "It's also a career fair where people can explore career options."

# EXPAND YOUR LORZONS

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Wapaskwa

# The 2012 Rotary Career Symposium runs April 4 from 9 a.m. to 3 p.m., and 6 p.m. to 9 p.m., and April 5 from 9 a.m. to 3 p.m. General admission is \$3. For more information, see www.career-symposium.org.





Between 13,000 and 15,000 people are expected to attend the event.

Along with the tradeshow, there are 70 speaker sessions scheduled that will give insight into various industries and career paths. The engaging sessions are packed with valuable information about specific areas of interest or chosen career paths.

"The students who visit the symposium are more informed about career options, and they can hear first-hand experiences from in-the-field practitioners," says Sto-

bart. "Then, they know where to look to gain the skills to make themselves more employable in the future."

Speaker sessions are scheduled for both Wednesday and Thursday to allow students to catch different sessions each day.

"The sessions include information on engineering, psychology, physiotherapy, construction, law, visual arts, computer animation, dentistry . . . the list is quite extensive." The Career Café in the evening of April 4 will give access to experts in the field of career guidance, résumé writing, interview skills, and essential skills; all of which are critical pieces to any job search or career transition. This informal setting will help job seekers make connections with experts and services they may not have been made aware of otherwise.

The symposium has incorporated interactive challenges such as the Engineering Innovation Challenge which encourages students to pursue a technological career path by providing them with the opportunity to experience the hands-on aspect of design. Students attempt to build and test models to achieve a certain goal while learning to work under a time limit with their peers. Skills used are necessary in a technological work environment such as creative thinking, working as a team, and time management.

A second challenge, The Glide to Your Future Career Challenge is another fun event for teams at the symposium. Here, students will compete to successfully build and fly a miniature Styrofoam glider. This exercise will introduce students to the use of essential skills, manufacturing processes, and skilled trade occupations needed in the real world of work to complete such a project. The sponsors of this challenge are Manitoba Aerospace, Canadian Manufacturers and Exporters (CME), and Winnipeg Technical College.

The symposium is also useful for parents.

"Parents get a chance to learn about the changing labour market landscape when they attend the symposium with their child," says Stobart.

Students who register with their school have the opportunity to bring a parent to the event free of charge. Students with a wristband can return between 6 and 9 p.m. on Wednesday, April 4. During this time, admission is free for both the student and the parents who accompany them.

# Creative arts therapy clinic unique to Manitoba

### By Christine Hanlon

Art Therapy is not new, but it has little history in Manitoba. Tanis Dick has vowed to change that.

"It has always been important to me to increase awareness of the value of art therapy and other creative therapies," says Tanis Dick, the director and lead clinician of Tanis Dick and Associates Art Therapy and Counselling Services.

A Manitoba-born artist and art therapist, Dick returned to Winnipeg in spring of 2000 after a decade out of the country, training and working in the field of art therapy. Since then, she has diligently expanded the availability of art therapy in our province. Initially providing services within her private practice, she also delivered off-site programs including a five-year grant-funded program in Pembina Trails School Division.

Then in 2009, she launched the clinic – the first of its kind in Manitoba. Since September 2011, a new central location with five working offices offers a range of creative therapy approaches and counselling services for children, teens, adults, and families.

Art therapy offers individuals of any age opportunities to express themselves through creative means.

"This can be profoundly helpful for a person dealing with experiences such as trauma," says Dick. "The process of engaging in a creative approach under the support and direction of a trained clinician can assist someone to work through difficult issues and concerns more efficiently and with less stress."

In itself, the act of creating is healthy and many people report feeling better after working with clay, or using paint. The client does not have to have any artistic skill. Art materials are used in the interest of expression over aesthetic merit.

For this specialized form of psychotherapy and counselling, art therapists

are uniquely trained in the use of art making and visual language. Far from arbitrary, the selection of particular art materials is based on clinical assessment of clients' needs and therapy objectives.

Tanis Dick and Associates Art Therapy



## Tanis Dick & Associates Art Therapy and Counselling Services

A unique practice committed to excellence in creative based clinical services.

Working with children, youth, adults and families, individually and in groups. Specialising in the areas of:

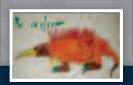
- Art Therapy
- Sandplay Therapy
- Theraplay
- Play Therapy
- EMDR
- Talk therapy approaches

### All Clinicians are:

- Approved providers for Child and Family Service Agencies.
- Masters trained or hold a certificate in specialty area.
- Receive regular clinical consultation within the practice.
- Attend professional development training programs regularly.

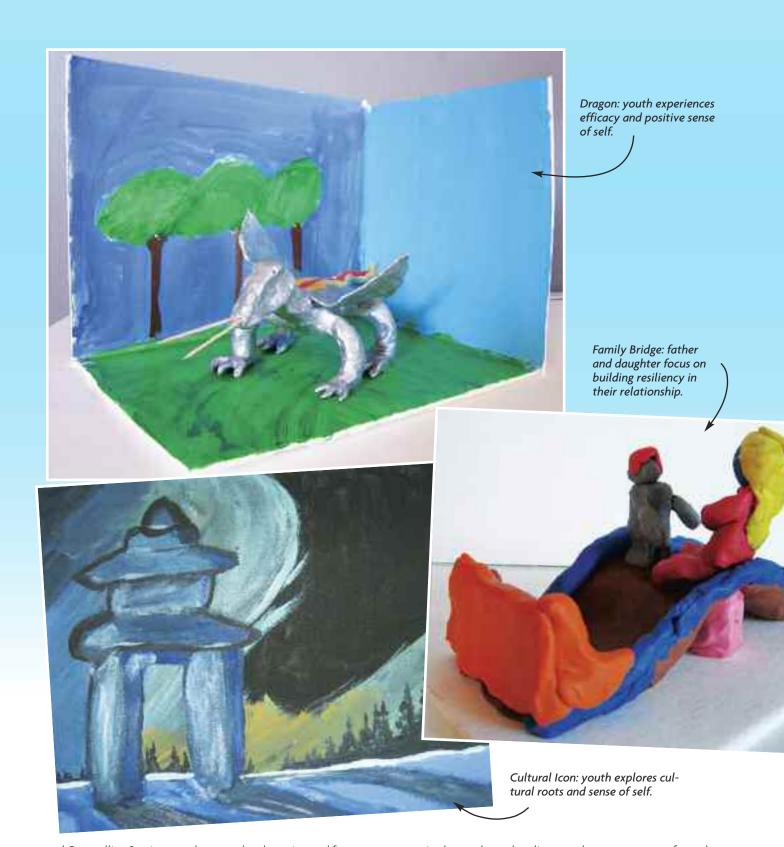






204.885.4155

F 204.885.4422 E tanis@tda-clinic.com Tanis Dick MAT, RCAT, ATR-BC, CCC #7-399 Berry Street, Winnipeg, MB, R3J 1N6



and Counselling Services employ two play therapists and four art therapists, including Dick. Clinicians are cross-trained in the use of art therapy, as well as in the specialized approaches of play therapy, sandtray therapy, and theraplay. Dick advocates that this provides clients the freedom to move between the different modalities they find most effective.

By representing an issue or concern in a work of art or in a

scene in the sandtray, the client can become separate from the problem – which is now externalized in the art/sandtray. This catharsis can be very therapeutic and healing, empowering clients over their issues and helping make the process of talking about them less difficult. Furthermore, clients develop a relationship with their production – art, sandtray scenes, play narratives, etc. – which in turn fortifies the relationship with the therapist.



In all cases, information contained within a client's product artwork, play segment, narrative— is noted by the clinician and used as part of the therapeutic process.

"Creative approaches offer valuable windows into clients' needs while providing clients with tangible ways to manage concerns," says Dick. "The exciting part about creative therapies is that no two people will ever create the same piece of art or play scenario." In this way, the therapist obtains a genuine and tangible reflection which can be used in a concrete way to improve each client's quality of life.

After all, the goal of art therapy, like all therapy, is to help improve quality of life. From the welcoming waiting room with its small fireplace to the dedication of its highly-trained therapists, this is a mission Tanis Dick and Associates take very seriously.

Located on the main floor at 7-399 Berry Street, the clinic is open for referrals by fax, phone, or email. 🙇

# JOB JOB

# Grabbing the wheel

## United Transportation Driver Training

The trucking industry is constantly changing and growing. Employment prospects for truck drivers in the 2011 to 2015 period are expected to be excellent for drivers without experience, clean driving records, passport and clear criminal records. As the American economy improves, there is a greater increase necessity for Class 1 drivers. There are some companies that we are involved with that recognize United Transportation Driver Training (UTDT) as two years' experience. The most active recruitment is for long-haul drivers able to cross the US border. There are, and will be, vast possibilities of short haul runs available in Manitoba, and there are proportionally more opportunities for truck drivers in rural areas of Manitoba than ever before.

Our mission is to provide the best possible training and opportunity for learning to all students in an environment that takes the specific needs of each individual into consideration and that nurtures and encourages students to do their very best.

In order for our new drivers to be better prepared to meet the demands of trucking companies and industry both nationally and internationally, we at UTDT have

worked very hard to ensure training is at the industry level of needs and demands.

UTDT continually connects with trucking companies to further meet the needs of each trucking company that we train for. We meet with these companies on a regular basis to determine their training needs and how best we can help support them.

We also bring in experts in the trucking industry who teach our students what to expect when they pass into American/Canadian customs; the Department of Transportation (DOT) explains what will happen when a truck driver will pass over a scale; health nurses discuss healthy living in the trucking industry; and we are always searching for more connections.

UTDT works very hard to see that each student successfully finds a company to work for and be a part of. Currently, our success rate of having our students find jobs in the trucking industry is 96 per cent. This is something that UTDT is very proud of and we work very hard to connect students to companies.

The team at UTDT works hard at training and preparing students for the trucking industry. It is important to us that our students have the education to do well and to be successful in their endeavours as a truck driver. UTDT has been recognized as a Business of the Year due to their commitment to their students, trucking companies, and the trucking industry.





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Asper's Co-operative Education Program gave student Selena Kasdorf (right) the opportunity to gain invaluable on-the-job experience working for businesses in Canada and around the world. Kasdorf, along with fellow Asper student Stacey Enns (left), also traveled to Amsterdam as part of the Asper School of Business' International Exchange Program.

For so many high school students, going to university is about more than getting an education that lands them a decent job. It's about gaining skills, knowledge, and experience that set them apart — and opens the door to the career of their dreams.

A degree from the Asper School of Business provides exactly that. When students enroll at Asper, they don't just join a school, they join a whole community dedicated to their success.

"Our students are included in this community right from the start," says dean Michael Bennaroch. "Imagine sitting down and sharing ideas over lunch with some of Manitoba's top business leaders, even before the first day of classes. Our community includes the Associates and the Young Associates — Manitoba's premier business networks — who give you opportunities to forge valuable business connections immediately. These networks provide you with a gateway to the real world of business. And they're an active presence in the school: mentoring, coaching, lecturing, providing support, and connecting students with employers."

No matter where they come from, Asper students also join a dynamic, supportive network of students, faculty, staff, and alumni committed to making a positive difference in the world. The school's diverse and award-winning faculty is dedicated to the highest standards of teaching, research, and innovation. It's a small wonder that Asper students have won over \$1 million in prize money at business planning competitions, and launched companies worth over \$400 million. Ninety-seven per cent of students land a job in their chosen field within three months of graduating.

### **Experience Beyond the Classroom**

The school's community also includes the Asper Co-operative Education Program. Leading businesses across Manitoba and Canada give Asper students a head start in establishing an exciting career by providing opportunities to gain work experience while still in school.

"Co-op allows students to bridge theory and practice, and results in a richer learning experience," says program director Kelly Mahoney. "The program engages students in meaningful, productive, paid work during three, four-month terms. When you graduate, you already have 12 months of relevant work experience under your belt, and that gives you a definite advantage over the competition."

The Asper Co-operative Education Program is the largest co-op program at the University of Manitoba. This year, the program celebrated its fifth anniversary, and placed almost 300 students with employers.

One of these students is fourth-year finance student Selena Kasdorf. Through the co-op program, Kasdorf worked for RBC in three different countries. She developed skills as an investment banker in Toronto and London, England – and then enjoyed a summer internship in New York City.

To say she enjoyed an incredible experience would be an understatement.

"My work experience challenged me both personally and professionally, teaching me how to deal with high-pressure situations, tight timelines, and a variety of different people," says Kasdorf. "The experience changed my life. What I gained from my coop terms goes far beyond financial knowledge. RBC treated me not as simply a shortterm co-op student, but as a valued employee, right from the start."

### A School – and a Community – That Opens Doors

It's never been easier to become a part of the Asper community. High school students can now enter the Asper School of Business directly from high school via application to the Direct Entry program.

The Asper School gives students choices: they can study aboriginal business, accounting, actuarial mathematics, entrepreneurship/small business, general business, finance, human resources management/ industrial relations, international business, logistics and supply chain management, management information systems, management of organizations, and marketing (see the Asper website for program details: umanitoba.ca/asper). The school also houses academic centres that focus on different areas of research: the Stu Clark Centre for Entrepreneurship, the Warren Centre for Actuarial Studies and Research, and the Transport Institute.

The Asper School gives students opportunities. Its intimate community connections and Co-operative Education Program open doors to anywhere you want to go – including the career of your dreams.

Judy Wilson is the director of marketing & communications at the Asper School of Business at the University of Manitoba. She can be reached at Judy\_Wilson@umanitoba.ca or 204-474-8960. 🗷

## RRC preparing students for in-demand careers

By Hayley Brigg





According to a recent study by thelabourmarket.ca, Canada's industry-leading employment website, job prospects are looking good in many trades and specialized skill areas.

The top 10 growing careers highlighted in the study included computer systems technicians, business consultants, computer programmers, database administration and management, network administrators, electricians, oil and gas administrative assistants, accounting and payroll administration, nurses, and paralegals.

Red River College (RRC) offers two-year diploma programs in business, computer programming, applied accounting, and in legal administration, and many employers want to hire graduates with specialized skills who come to the table already having some experience.

"The training they receive here is more specialized, and when you add to that the hands-on work experience they receive, it makes graduates even more valuable," said Jennifer Powell, a recruitment officer at RRC.

Many Red River College programs include work placements that allow students to get on-the-job training in real work environments during their studies that helps give them an edge when they are entering the job marketing after graduation.

And since most RRC programs can be completed in two years or less, students are able to jump on career trends sooner.

"With work placements, students are sometimes graduating with a job offer or a reference, and it also facilitates the transition into the job market, already having some real work experience," said Powell.

The college has also developed partnerships with the University of Winnipeg and University of Manitoba to provide students with the opportunity to earn a joint degree in programs like Disability and Community Support, and Business and Technology Teacher Education. RRC also now offers students the opportunity to pursue bachelor degree programs in Nursing and Construction Management.

Additionally, the demand continues to increase in trades occupations, with approximately 40 per cent of new jobs expected to be in skilled trades and technologies within the next two decades.

In Manitoba alone, there are currently over 200 jobs advertised on the Service Canada Job Bank for trades, transport, and construction. Red River College offers nearly 40 different trades and technology programs, ranging from Carpentry to Greenspace Management, and many certifications include a period of apprenticeship that will give students on-the-job training with experienced professionals.

Students participating in apprenticeship programs spend approximately 80 per cent of their time working in the field earning a wage, and only 20 per cent of their time at the college. They are also eligible to apply for grants from organizations like Service Canada and Manitoba Public Insurance, which provide funding for students when they complete different levels of their training.

To ensure the training stays current with job market requirements, RRC instructors stay in touch with what is going on in the industry to ensure that program curriculum corresponds with the demands of employers.

"We want to make sure that our students are job-ready when they graduate and that they are well trained in the field they are entering." 🖾



## Canadian Mennonite University launches Redekop School of Business

Canadian Mennonite University (CMU) in Winnipeg, Manitoba launched its new Redekop School of Business in fall 2011, creating exciting business study opportunities for students attending CMU.

"We are deeply gratified to launch CMU's new Redekop School of Business made possible through a significant gift from the Redekop family of Fraser Valley in British Columbia," says CMU president Gerald Gerbrandt. "The Redekop School of Business has been established as an expression of thanksgiving for God's providential care for the family of Jacob and Maria Redekop, and their children Mary, Jacob, John, and Peter."

The two brothers, John and Peter, their nephew James, and the extended family, have together pledged a minimum of \$6.5 million and potentially up to \$7.5 million to found the school. Twenty-four members of the family travelled to Manitoba from Alberta and British Columbia for the fall 2011 announcement.

Jakob and Maria Redekop, together with their four children, fled to Canada from the Soviet Union following World War II. Jacob and Maria Redekop led a group of Mennonites who escaped through Germany, Yugoslavia, Austria, and Holland. At one point, the Redekop family had to break the windows of a train that was deporting them back to Russian lines and flee into the forest. By the time the family found refuge in the Netherlands, most of them were on the verge of starvation. In 1947, Canada accepted the Redekops and they sailed for their new home.

Their son, Peter Redekop, still gets emotional when he describes the moment he first saw Canadian soil. He was 12 years old, standing on the deck of a ship entering the Halifax harbour. His mother wept.

"We were so excited that Canada would accept us, because nobody else wanted us," said Peter, at the announcement of the business school.

They spent four months in Manitoba, where they were welcomed by family and church, before settling in British Columbia.

### By J. Neufeld & N. Kampen

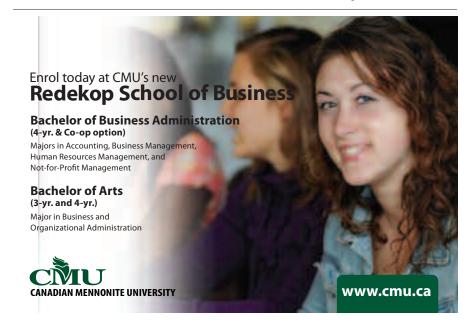
"Our family has been inspired to establish a school of business at CMU," says Peter Redekop on behalf of the Redekop family. "We see the need to educate the next generation in commerce, marketing, and finance, and to do this in a university that inspires and prepares future leaders with skills complimented by ethics, integrity, and service."

The Redekop School of Business offers a four-year bachelor of business administration degree (with co-op option) with majors in Accounting, Business Management, Human Resources Management, and Not-for-Profit Management, and a bachelor of arts degree with a major in Business and Organizational Administration. CMU's business programming will use an inter-disciplinary approach in preparation for a global business environment.

Students will benefit from a generous awards program, excellent professors, a supportive student-to-faculty ratio, opportunities for a term of study in an international setting, and interaction with business and not-for-profit leaders.

"We are convinced that the Redekop School of Business will have a positive impact on our church, our community, and all those who will be served by our business graduates," says Gerbrandt.

A Christian university in the Anabaptist tradition, CMU offers undergraduate degrees in arts, business, humanities, music, sciences, and social sciences, as well as two graduate degree programs. CMU has over 1,700 students, including Menno Simons College and Outtatown students, and is a member of the Association of Universities and Colleges of Canada (AUCC). CMU operates a number of schools and institutes, including the Canadian School of Peacebuilding. 🙇







Wellington College's mission statement is to cultivate professional individuals skilled in therapeutic massage and its supporting modalities, while fostering a supportive and progressive environment. It has had a long and highly respected history of training in remedial massage therapy, being one of the oldest schools for massage in Canada and having its roots grounded in Britain's oldest massage therapy schools.

Two floors of modern and professional classroom environments, the college is ever-changing to provide up-to-date methods of technology. The facility offers a large lecture hall, three classrooms, a student clinic, library, student lounge, as well as a new space for Equip Massage, a massage therapy supply store on campus. Along with the hydraulic tables, the practical and clinic environments are also equipped with sinks, freezers, hydroculators, hot stone sets, ice packs, heating pads, pillows, bolsters and many other items to aid in the practice of massage.

The college has dedicated itself to the advancement of remedial massage therapy and manual therapies. They pursue a scientific approach to massage based upon more than 75 years of history in osteopathic medicine, which requires a thorough understanding of the functions of the body and its anatomy. This unique focus gives the students a rewarding and successful practice upon graduation. There are two options for study: a twoyear full-time program and a three-year distance education option. They have also implemented a three-week practicum following the completion of the program to gain clinical experience and be able to mentor under current massage therapists, also aiding in job placement post-graduation. The desire to see their students succeed is driven by a supportive group of faculty and administrative staff that really care both during school and after.

The mission of Wellington College does not end with graduation. It extends to create a supportive and progressive environment for professional individuals skilled in therapeutic massage by expanding its continuing education in multiple forms. They are pleased to provide opportunities for their alumni and current students which help them develop their professional skills and grow in their knowledge of therapeutic massage and its supporting modalities.

Wellington College seeks to encourage student-alumni mentorship, networking, recruitment, and continuing education, providing avenues for their current and future alumni to maximize their education. Continually developing and maintaining an engaged network of alumni that is connected with the college now and in the future, the Alumni Services Office is responsible for organizing and maintain-

ing effective programs, services, and events that build commitment toward the college. This department is responsible for organizing continuing education workshops throughout the year.

Wellington College has a group of professionals working towards your success. The college will provide you with excellent knowledge-based training in massage therapy with a deep-rooted foundation, support, and caring environment.

The college has monthly information sessions, which include a presentation from a faculty member or the director himself, a tour, and Q&A period. If you cannot make it down at one of our scheduled times, you can come by anytime for a tour

Check out our website at www.Wellingtoncollege.com, or visit us on Facebook and Twitter: www.facebook.com/wcrmt www.twitter.com/wcrmt 🖾



# Apprenticeship: an opportunity to earn while you learn

If you have an interest in the skilled trades and you're looking into post-secondary and career options, consider apprenticeship. Apprenticeship Manitoba offers training in over 50 different trades, most of which are eligible for interprovincial Red Seal certification. Receiving a Red Seal means your credentials are recognized across Canada.

One of the Red Seal trades is welder. A certified welder has the knowledge, ability, and skills required to layout, cut, prepare, repair, install, and join metals of various compositions using different kinds of welding equipment. The work they do includes shearing and sawing metal using hand or power tools; using and maintaining oxyacetylene, electric arc and spot welding equipment; performing inert gas welding, flame cutting, flame heating, as well as bending and straightening metals by forging.

Welders need to have good manual dexterity, creativity, and communication skills. They also need the ability to plan and think sequentially and three-dimensionally, and to read and follow blueprints.

An apprenticeship in the trade of welder or any other designated trade represents a few important distinctions from other post-secondary career training options.

### Earn while you learn

First, as an apprentice you spend most of your time working, meaning you earn a salary while learning your trade. About 80 per cent of an apprenticeship takes place on the job, where you learn practical skills under the instruction of a skilled journeyperson. The other 20 per cent takes place in school, where you learn important aspects of the trade through technical training. For example, welder is a three-year program that requires 1,600 hours of on-the-job training and three levels of technical training.

You can even get a head start on your welder apprenticeship through the High School Apprenticeship Program (HSAP), which allows you to begin the program before you graduate from high school.





Jade is a journeyperson welder who loves what she does! Follow her blog at www.apprenticemanitoba.ca.

Second, rather than pay thousands of dollars in tuition every year, apprentices are responsible for only a portion of their technical training fees. The Manitoba government covers the rest of the costs. Compared to university or college, apprenticeship is not only an affordable training option – it also puts money back in your pocket!

### **Grants and incentives**

Various grants and incentives are available to apprentices. The HSAP Financial Incentive, offered by the provincial government, provides a tuition exemption in post-secondary apprenticeship for every 220 hours of practical training obtained as a high school apprentice (up to a maximum of 880 hours/four levels). The Apprenticeship Incentive Grant, offered by the federal government to apprentices in Red Seal trades, provides \$1,000 after completion of your first level of apprentice training and another \$1,000 after level two. Upon successful program completion, apprentices receive a \$2,000 Apprenticeship Completion Grant, also offered by the federal government.

In addition, the provincial government offers a 60 per cent income tax rebate on eligible tuition fees for all apprentice graduates in Manitoba. This means apprentices can claim both the amount of tuition they pay themselves and the contributions paid on their behalf by Apprenticeship Manitoba.

Interested in becoming a welder or pursuing another career in the skilled trades? Contact Apprenticeship Manitoba at 204-945-3337, toll-free 1-877-978-7233, or visit www.manitoba.ca/tradecareers. 🗗



Manitoba Hydro: generating bright futures

Students are a big part of our future. At Manitoba Hydro, we are proud to help make their dreams a reality.

### Awards, bursaries, and scholarships

Manitoba Hydro's Educational Funding Program supports the continued education of Manitoba's students by offering awards, bursaries, and scholarships to those in high school, college, and university registered in programs that will prepare them for an exciting job with us.

In 2012, we are offering awards, bursaries, and scholarships valued at over \$200,000. Students currently in high school or registering for post-secondary education in September are eligible for over 50 of those.

Ten individual Generating Futures Scholarships valued at \$10,000 each will be awarded this year. To be considered for a Generating Futures Scholarship, students must be of aboriginal ancestry, be registered as a full-time student in a post-secondary educational institution and have a minimum 60 per cent course load

in Engineering, Business, Information Technology, or Engineering Technology. First year students are required to provide a copy of their acceptance letter to the school along with a copy of their final transcript from their last year of high school.

### Nominate your students

Teachers can nominate their students for the Manitoba Hydro Mathematics, Physics or Science Fair Award, valued at \$200 each. Nominated students must be of aboriginal ancestry.

### **Aboriginal Pre-Placement Program**

Aboriginal candidates who have successfully completed their high school diploma but do not have the minimum qualifications for direct entry into one of our Trades Training Programs can apply to an Aboriginal Pre-Placement Program where they will have access to academic upgrading. To participate, the applicants must have proof of aboriginal ancestry, a valid classified driver's licence; and one of

the following: English 40, Math 40S (Applied or Pre-Calculus); or Physics 30S/40S.

Trainees are paid while they receive their academic upgrading. Once the upgrading is complete, they will participate in fieldwork alongside crews to acquire practical work experience in one of the following trades programs:









For more information on student opportunities, or to schedule a classroom Career Awareness presentation, please visit our website at: www.hydro.mb.ca/careers/student\_ opportunities or call (204) 360-7282 or toll free 1-800-565-5200.

advancement opportunities consistent with their abilities and aspirations.

When applying for employment or for educational funding, it is very important

that the student self-identify if they are a member of an employment equity group either in their cover letter or in their online application.

- Electrical Operating Technician
- Mechanical Operating Technician
- Electrical Technician
- Power Line Technician

### **Summer employment**

We are committed to supporting youth enrolled in academic programs by offering employment in the energy industry through our summer student employment program.

Each year, we hire approximately 350 summer students throughout the province in areas such as accounting, engineering, business, information technology, and construction. The Summer Student employment process begins in January for spring hires.

To apply, students must do the following:

- 1. Submit an electronic resume to summerstudent@hydro.mb.ca
- 2. Register with STEP Services at www.studentjobs.gov.mb.ca

STEP Services is responsible for all referrals and placements for students seeking work in the provincial government and Crown corporations.

### The importance of self-declaring

At Manitoba Hydro, we are building a workforce that reflects the diversity of our province; therefore we are committed to the practice of employment equity.

Historically, women, persons of aboriginal ancestry, persons with a disability and members of visible minority groups faced barriers in the workplace. It is Manitoba Hydro's intention to ensure that members of these four under-represented groups are given the opportunity to participate equitably in employment and career



# Learn by doing at ACC

When it comes time to choosing a college for developing your skills or starting on a new career path, students from the Westman region are fortunate to have Assiniboine Community College (ACC) within reach. ACC is your hometown college with a variety of applied learning opportunities in fields that are relevant to today's labour market.

There is no better way to learn than by doing; how would you like to learn how to build a house, analyze soil, design building plans, develop a computer network, or manage a five-star restaurant? At ACC we can teach you how to do all of these things and more. We provide you with the skills you need to be successful in the workforce through training relevant to your field of interest in the classroom and through real life projects. There are over 40 programs to choose from in a variety of fields including agriculture and environment, business, culinary arts and hospitality, health and human services, trades, and technology. The success of our programs is such that 96 per cent of our graduates surveyed said that they would recommend their program to others. Plus, going to college doesn't just have to be about studying. There's always time to fit in a little fun while learning! We have all kinds of events, activities, committees, clubs, intramurals, and varsity sports at ACC for students to get involved in.

"We aspire to provide our students with an exceptional learning experience with programs that are relevant in today's world. Our students thrive in a culture of innovation and discovery and we are proud of our many programs that give students the skills to advance their careers to the utmost potential," says Mark Frison, president of ACC.

ACC is accessible to all Manitobans. With the Victoria Avenue East Campus and the North Hill Campus in Brandon, the Parkland Campus in Dauphin, and four training centres in Winnipeg, Neepawa, Russell, and Swan River, the college offers comprehensive education services across the province.

It is an exciting time to learn at ACC in Brandon, we are in the middle of relocating to a beautiful heritage site on Brandon's north hill. Currently, half of the college's Brandon-based programming trains at this new campus, overlooking the Assiniboine river valley with a view of the city. The college is moving in phases. We have completed two phases with the opening of the Manitoba Institute of Culinary Arts in 2007 and the Len Evans Centre for Trades and Technology in 2010. Phase 3 will complete ACC's move to the new campus in the coming years with the remainder of the programs relocating to this site.

With diploma and certificate programs offered in so many different fields, ACC is an obvious choice for students exploring their post-secondary options. Safe cities to learn in, small class sizes, up-to-date technology, and employment opportunities waiting after graduation provide benefits that students can't overlook.

Visit our website at www.assiniboine.net for a complete list of programs and to find out more about ACC today! 🙇



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# Go your own way at Winnipeg Technical College

The variety of career training program options for students looking for early entry into the workforce keeps growing at Winnipeg Technical College (WTC). Since 1985, WTC has been connecting high school and post-secondary students to high-demand careers in health care, human services, skilled trades, and information technology. Now there are even more pathways to success.

Winnipeg Technical College has partnered with the University of Winnipeg, University College of the North (UCN), and the University of Manitoba to deliver five new diploma programs. The diploma program in Trades is part of a training pathway that leads to three credentials over four years — a certificate, a diploma, and a degree, and is offered in four areas: Auto Mechanics, Electrical Applications, Industrial Mechanic/Millwright, and Industrial Welding. The partnership program with the University of Winnipeg, Network Security Diploma, offers IT students or professionals a similar training pathway from certificate to diploma.

The new Personal Support Care Worker program provides students with a joint certificate from the University of Manitoba and WTC. Other new WTC career training programs include: Hotel & Hospitality Services and Personal Fitness Trainer Certification.

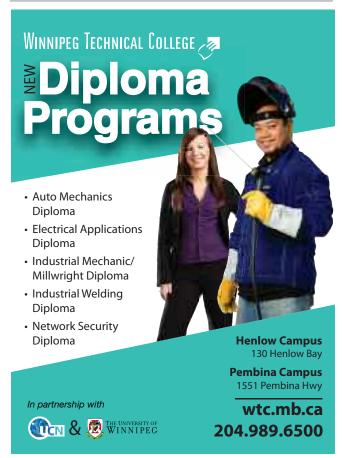
"Students in these partnership programs receive a solid academic and technical foundation, as well as applied practical experience, with credits that can link directly to degrees," said Rae-Lynn Rempel, manager of Marketing and Communications. "The diploma program in Trades also offers certified apprentices or journeypersons the opportunity to take their careers to the next level."

Program expansion has resulted in the addition of a new campus at 7 Fultz Boulevard. With both the Henlow and Pembina campuses at full capacity, the new Fultz Boulevard location houses all WTC administration offices, in addition to expanded training facilities.

"WTC is connecting education to employment, as each of our 24 programs is guided by an industry advisory committee that keeps our program curriculum current," said Rempel. "Careers in skilled trades and technology are well-paying, secure, and challenging. Our graduates are keen to enter the workforce and employers know that WTC grads have the right skills and are jobready."

A complete program listing is available by visiting the Winnipeg Technical College website at wtc.mb.ca or call 204-989-6500.







# M.C. College launches online learning



M.C. College, Canada's leader in hairstyling and esthetics education, is very excited to announce the launch of a new online learning system for its hairstyling students. M.C. College is the first hairstyling school in Canada to offer its students this innovative system. The system was created by Pivot Point International, a world leader in cosmetology education. The online Designers Approach system offers students access to information at anytime and from anywhere.

Students today are more comfortable than ever with the online world. They expect information to be immediate and to be interactive. Pivot Point's online learning system delivers just that. With this system, M.C. students will have continuous access to ebooks, videos, interactive glossaries, and study guides. All of this content will be available on any PC, laptop, iPhone, iPad, or iPod Touch. The access begins when students enroll and is available for a full year following gradua-

tion. The online program also comes with instructor support materials to enhance the delivery of classroom instruction.

M.C. College prides itself on being an innovator of education for the salon and spa industry. The new online learning system does not replace the necessary practical instruction students receive but simply adds additional dynamic support material to further promote student success. Students continue to learn on-site at the colleges but now have the additional support of continuous access to their support materials online.

The new online learning package is just one of the many tools M.C. College uses to prepare its students for careers in the salon industry. The salon curriculum is updated regularly to reflect the changing needs of the industry. In 2011, M.C. College partnered with the Women's Enterprise Centre of Manitoba to deliver a Salon/Spa Business course. Every student in the Hairstyling and Esthetics programs receives this comprehensive business course which covers business fundamentals for the salon and spa industry. The combination of business education and current, relevant practical training ensures student success upon graduation.

For more information visit www.mccollege.ca. 🗠



### have you registered your students?



### Rotary Career Symposium

### **WINNIPEG CONVENTION CENTRE**

APRIL 4th, 9:00am - 3:00pm & 6:00pm - 9:00pm APRIL 5th, 9:00am - 3:00pm













